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| FORM PTO-1390<br>(REV. 12-2001)   |  | U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE |  | ATTORNEY'S DOCKET NUMBER<br>A35032-PCT-USA (065855.0320)                        |  |
| <b>TRANSMITTAL LETTER TO THE UNITED STATES<br/>DESIGNATED/ELECTED OFFICE (DO/EO/US)<br/>CONCERNING A FILING UNDER 35 U.S.C. 371</b>   |  |   |  | U.S. APPLICATION NO. (If known, see 37 CFR 1.5<br>TO BE SIGNED <b>10/509442</b> |  |
| INTERNATIONAL APPLICATION NO.<br>PCT/US03/10381   |  | INTERNATIONAL FILING DATE<br>03 April 2003              |  | PRIORITY DATE CLAIMED<br>03 April 2002  |  |
| TITLE OF INVENTION <b>SYSTEM AND METHOD FOR REPORTING AND DELIVERING SALES AND MARKET RESEARCH DATA</b>   |  |   |  |   |  |
| APPLICANT(S) FOR DO/EO/US <b>SETH HOUSTON, FRED FIGG, DOMENIC J. BONANNI</b>  |  |   |  |   |  |
| Applicant herewith submits to the United States Designated/Elected Office (DO/EO/US) the following items and other information:   |  |   |  |   |  |
| 1. <input checked="" type="checkbox"/> This is a <b>FIRST</b> submission of items concerning a filing under 35 U.S.C. 371.  |  |   |  |   |  |
| 2. <input type="checkbox"/> This is a <b>SECOND</b> or <b>SUBSEQUENT</b> submission of items concerning a filing under 35 U.S.C. 371.   |  |   |  |   |  |
| 3. <input type="checkbox"/> This is an express request to begin national examination procedures (35 U.S.C. 371(f)). The submission must include items (5), (6), (9) and (21) indicated below. |  |   |  |   |  |
| 4. <input checked="" type="checkbox"/> The US has been elected by the expiration of 19 months from the priority date (Article 31).  |  |   |  |   |  |
| 5. <input checked="" type="checkbox"/> A copy of the International Application as filed (35 U.S.C. 371(c)(2))   |  |   |  |   |  |
| a. <input type="checkbox"/> is attached hereto (required only if not communicated by the International Bureau).   |  |   |  |   |  |
| b. <input type="checkbox"/> has been communicated by the International Bureau.  |  |   |  |   |  |
| c. <input type="checkbox"/> is not required, as the application was filed in the United States Receiving Office (RO/US).  |  |   |  |   |  |
| 6. <input type="checkbox"/> An English language translation of the International Application as filed (35 U.S.C. 371(c)(2)).  |  |   |  |   |  |
| a. <input type="checkbox"/> is attached hereto.   |  |   |  |   |  |
| b. <input type="checkbox"/> has been previously submitted under 35 U.S.C. 154(d)(4).  |  |   |  |   |  |
| 7. <input type="checkbox"/> Amendments to the claims of the International Application under PCT Article 19 (35 U.S.C. 371(c)(3))  |  |   |  |   |  |
| a. <input type="checkbox"/> are attached hereto (required only if not communicated by the International Bureau).  |  |   |  |   |  |
| b. <input type="checkbox"/> have been communicated by the International Bureau.   |  |   |  |   |  |
| c. <input type="checkbox"/> have not been made; however, the time limit for making such amendments has NOT expired.   |  |   |  |   |  |
| d. <input type="checkbox"/> have not been made and will not be made.  |  |   |  |   |  |
| 8. <input type="checkbox"/> An English language translation of the amendments to the claims under PCT Article 19 (35 U.S.C. 371 (c)(3)).  |  |   |  |   |  |
| 9. <input type="checkbox"/> An oath or declaration of the inventor(s) (35 U.S.C. 371(c)(4)).  |  |   |  |   |  |
| 10. <input type="checkbox"/> An English language translation of the annexes of the International Preliminary Examination Report under PCT Article 36 (35 U.S.C. 371(c)(5)).                   |  |   |  |   |  |
| <b>Items 11 to 20 below concern document(s) or information included:</b>  |  |   |  |   |  |
| 11. <input type="checkbox"/> An Information Disclosure Statement under 37 CFR 1.97 and 1.98.  |  |   |  |   |  |
| 12. <input type="checkbox"/> An assignment document for recording. A separate cover sheet in compliance with 37 CFR 3.28 and 3.31 is included.  |  |   |  |   |  |
| 13. <input type="checkbox"/> A FIRST preliminary amendment.   |  |   |  |   |  |
| 14. <input type="checkbox"/> A SECOND or SUBSEQUENT preliminary amendment.  |  |   |  |   |  |
| 15. <input type="checkbox"/> A substitute specification.  |  |   |  |   |  |
| 16. <input type="checkbox"/> A change of power of attorney and/or address letter.   |  |   |  |   |  |
| 17. <input type="checkbox"/> A computer-readable form of the sequence listing in accordance with PCT Rule 13ter.2 and 35 U.S.C. 1.821 - 1.825.  |  |   |  |   |  |
| 18. <input type="checkbox"/> A second copy of the published international application under 35 U.S.C. 154(d)(4).  |  |   |  |   |  |
| 19. <input type="checkbox"/> A second copy of the English language translation of the international application under 35 U.S.C. 154(d)(4).  |  |   |  |   |  |
| 20. <input type="checkbox"/> Other items or information:  |  |   |  |   |  |

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